



## Do you know all your member benefits? Join NOW!



**Over 1,200 Consider Cloth Kits Sent to Childbirth Educators.** RDIA is getting cloth diapers into the hands of new parent influencers. New parents trust their midwife, doula, or childbirth instructor. These professionals are displaying cloth diapers with a Where To Buy handout with YOUR business listed.



**Representation at Conferences.** RDIA has displayed cloth diapers at the following conferences, handing out cards with your business listed: LAMAZE, KAPPA, All Baby & Child Educational Spring Conference, and All Baby & Child Trade Show.



**Industry Voice.** Did you know that RDIA is contacted daily for comments on cloth diapers, thoughts on the industry, and for business support? Together we are becoming the trusted, independent voice for our industry. We have been mentioned in Mothering, Parenting, Pregnancy & Newborn, and others.



**Diaper Service Accreditation and Starter Kit.** By testing our diaper service products together, we not only show that our industry is serious about the safety of babies, but we save money through group discounts on testing. We sell a "How to Start a Diaper Service Kit" that has helped with the resurgence of diaper services in our country.



**Daycare Directory.** We host the only national cloth diaper friendly daycare list. With XXX visits every month, consumers are finding daycares that support cloth diapers, bringing more business to you.



**Webinars and Forums that Help Your Business.** Access webinars that cover such topics as material shortages, CPSIA compliance, accessing funds for your small business and more. Or join our forums where businesses share information and tips. We learn and support each other.



**Annual Meeting – Not to Be Missed.** Our annual meeting grows and improves every year, providing basic to more complex business information. Connect, get motivated, and learn! Need quote here from attendee.



**Grow Sales at our Product Showcase.** Now you can get your cloth diapering products in front of cloth diaper retailers for a fraction of the cost of larger trade shows. You can even ship your product directly to the show without travelling expenses. An easy and less expensive way to grow your business.



**Health Insurance, Business Insurance, Discounts.** By joining together we have reduced rates for health insurance, business insurance, and discounts for supplies.



**Great Cloth Diaper Change.** 6,363 babies were simultaneously changed into cloth diapers, with 5,026 qualifying to set a world record in April of 2010. RDIA works hand in hand with RDA to create media opportunities like this for you.

## Volunteers behind RDIA are parents and small business owners like yourself.

We dedicate our time to you and your business, because we together we are stronger and will get more babies into cloth!

Your support will continue the projects above, but also help create a ConsiderCloth.org website, an Artisan Manufacturer Accreditation program, a "How to Get a Cloth Diaper Subsidy in Your Area" kit, and consolidation of cloth diaper related research.

To join, please visit [www.realdiaperindustry.org/membership](http://www.realdiaperindustry.org/membership).

Thank you for your support!